# Welcome





#### Kim Belshé

# Secretary, California Health & Human Services Agency





#### Mark Frisse M.D., M.B.A., M.Sc.

Accenture Professor of Biomedical Informatics, Director, Volunteer eHealth Initiative, Vanderbilt Center for Better Health





# Networking & Exhibit Viewing

Return at 10:45





#### Health Information Exchanges Across the Nation





#### Panelists

- Lori M. Evans, Deputy Commissioner Health Information Technology, New York
- Charles Parker, Chief Technology Officer, MassPro, Massachusetts
- Devore Culver, Executive Director, HealthInfoNet, Maine
- Alex Kam, Acting Director, California Office of Health Information Integrity
- Moderator Lori Hack, Object Health, LLC







Lori M. Evans, Deputy Commissioner Health Information Technology, New York





Charles Parker, Chief Technology Officer, MassPro, Massachusetts









**Devore Culver**, Executive Director, HealthInfoNet, Maine







#### California

• 38M

People

• 6.5M

Medicaid

• 480

Hospitals

• 96 K

**Doctors** 

• 164K

Sq. Miles

• 70%

**Rural Land** 

• 58

Counties



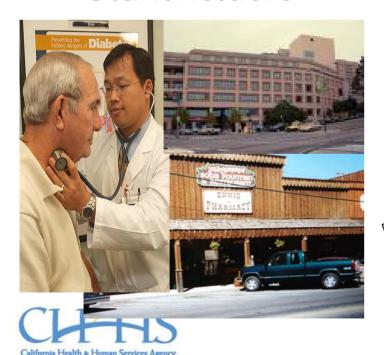


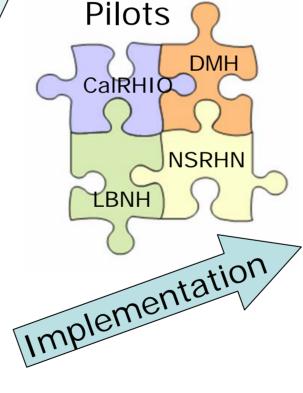






#### Stakeholders





Policy Technology Transparency Trust Law

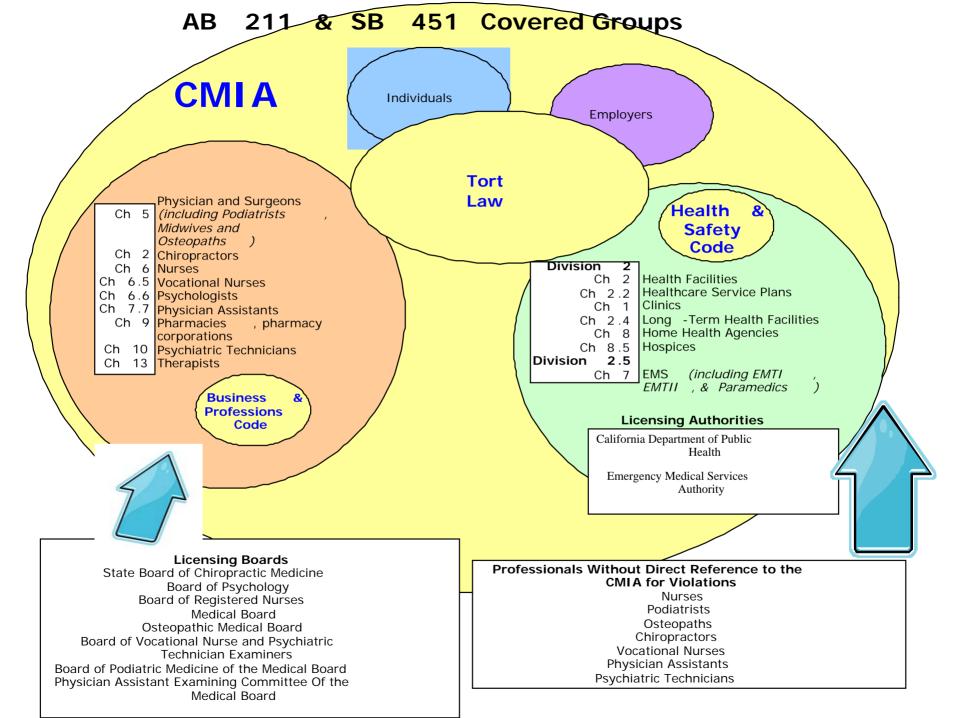


#### Providers Patients

#### Improved: •All Patient Information Improved: •Patient Voluntary Participation •Best Quality of Care More Patient Participation ationships •Treatment Errors More Volume of Information Costs Better Quality of Care **Decreased Treatment Errors Greater Information Integrity** Improved Patient/Provider Relationships Improved Trust Need to Know 14 to Priva Need to Know Right to Privacy Need to Know Right to Privacy **TRUST** In Jeopardy: In Jeopardy: Provider Participation Patient Participation Information Integrity Volume of Information Patient/Provider Relationship Quality of Care Trust Correct Treatment **Decisions** Costs







#### MISSION STATEMENT

 Develop and recommend privacy and security standards for California Health Information Exchange (HIE) that promote quality of care, respect the privacy and security of personal health information, and enhance trust.





#### **VISION**

 Enable the electronic transfer of health information to improve the quality of care in a way that fosters trust.

#### **VISION OBJECTIVE**

 Create a set of rules that govern the privacy and security of health information in California by 2012





#### **SCOPE**

 Privacy and security standards developed and recommended to the Secretary of the California Health and Human Services Agency shall apply to all health data. However, existing entities, systems, or patient records will be grandfathered as best fits the particular situation and issue solution being recommended. The standards shall not apply to entities who do not exchange health information electronically.



#### STRATEGIC APPROACH

 Utilize a combination approach of addressing issues from the specific project scenario perspective. For example, an analysis should consider a national use case and a local HIE effort in unison to create a scenario for which to analyze the issue.





#### **PRINCIPLES**

- Openness
- Health Information Quality
- Individual Participation
- Collection Limitation
- Use Limitation
- Purpose Limitation
- Security Safeguards
- Accountability





## Exhibitor Viewing

#### Lunch in Magnolia





# CalPSAB Committee Co-Chairperson's Panel and CHILI Presentations

Moderator – Bobbie Holm, Policy Branch Chief, California Office of Health Information Integrity





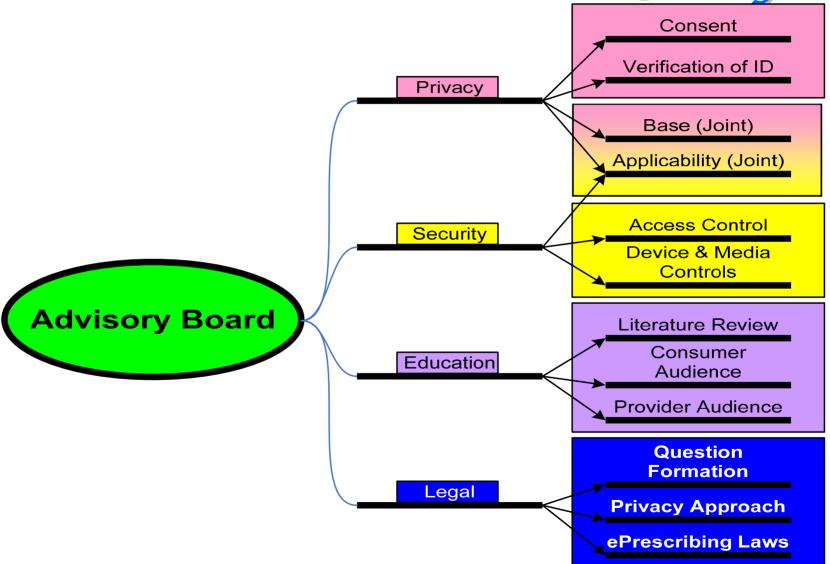
#### Committee Co-Chairs

- Monica Moldovan, Health care Information Privacy and Security, UC Davis Health Systems
- Kevin Dickey, Chief Information Security Officer, Contra Costa County
- David Minch, HIPAA/HIE Project Manager, John Muir Health
- Anne Drumm, Program Manager, California Office of Health Information Integrity
- Suzanne Giorgi, Legal Counsel, California Office of Health Information Integrity
- Steven Bonorris, J.D., Hastings Law School

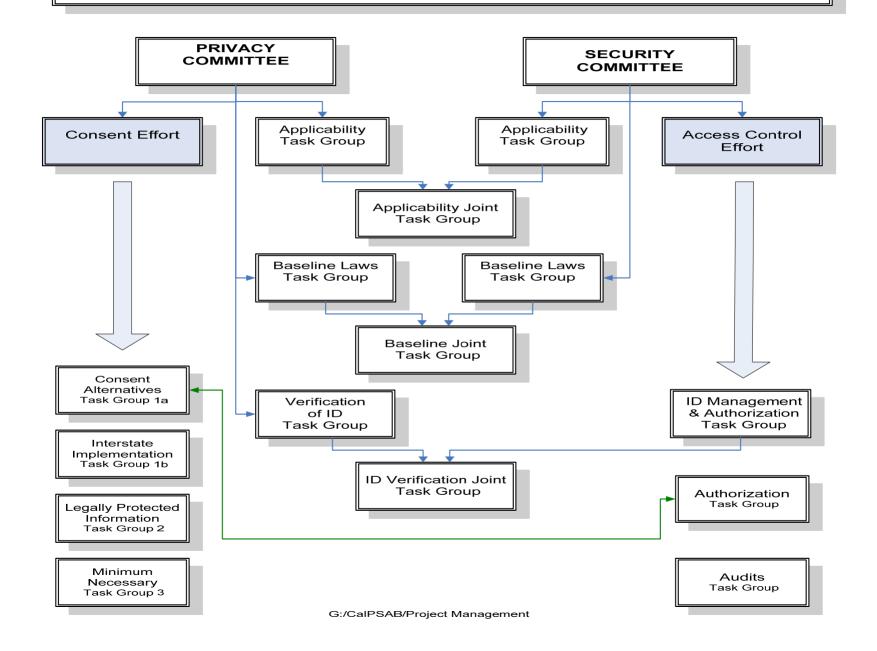




Committees and Task Groups



#### CALIFORNIA HEALTH AND HUMAN SERVICES AGENCY



#### Privacy Committee

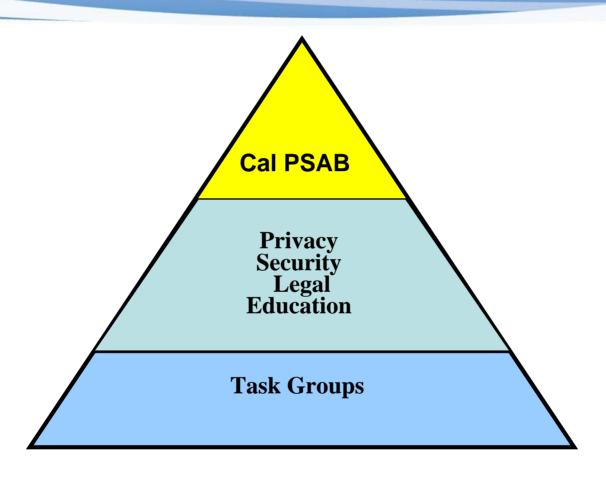
Monica Moldovan, JD, MIS, CHPS Health Information Privacy & Security Manager UC Davis Health System

Cassi Birnbaum, RHIA, CPHQ

Director of Health Information and Privacy Officer, Rady Children's Hospital of San Diego



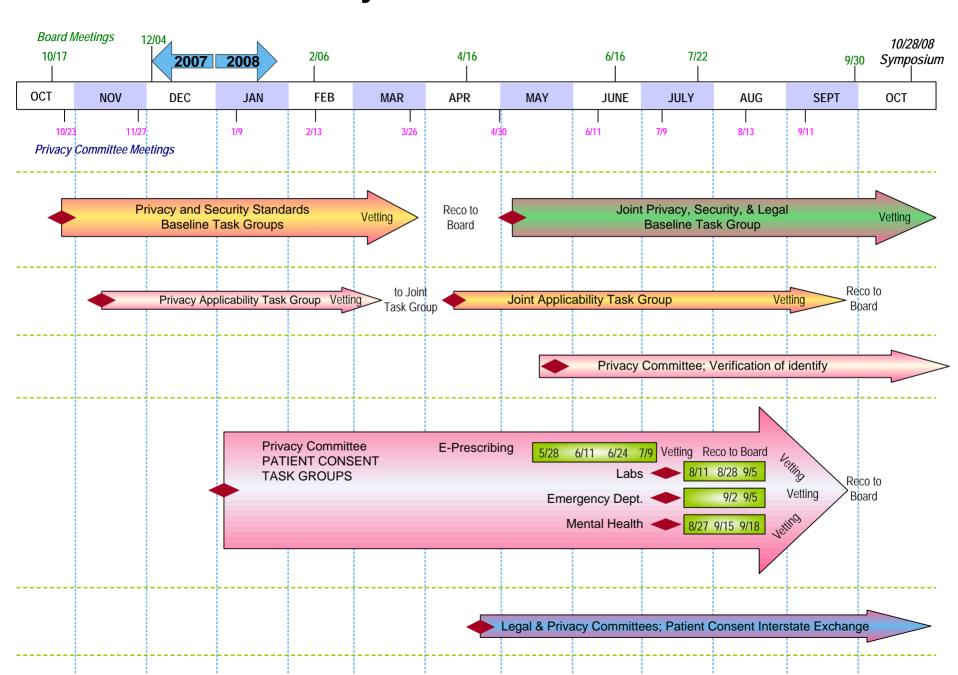








#### CalPSAB Privacy Committee OCT 2007 – OCT 2008



#### 9 Categories of Privacy

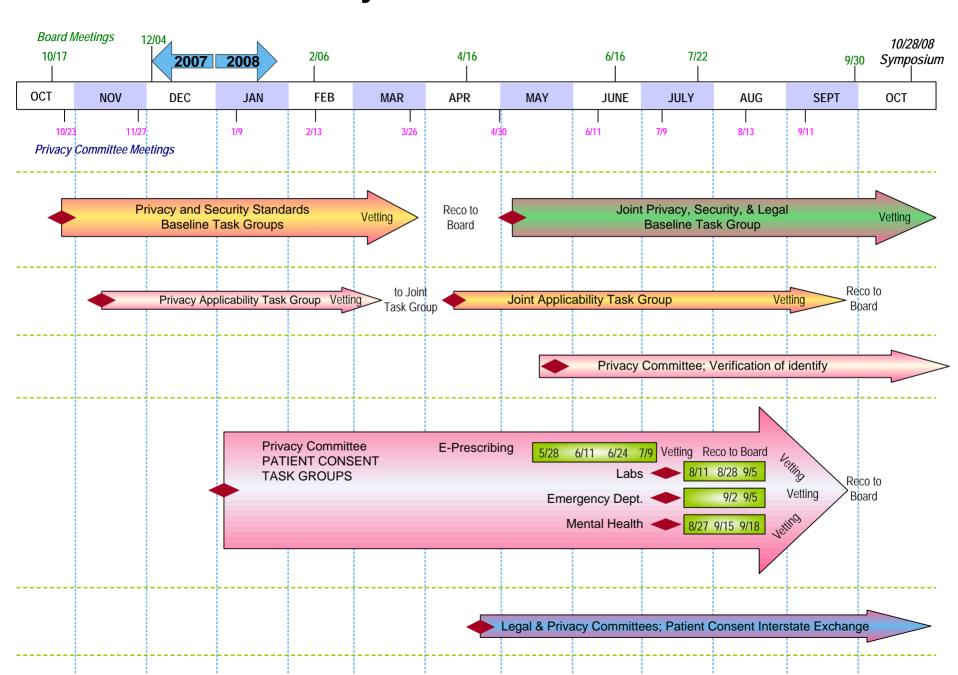
- Collection
- Use
- Disclosure

- Consent
- Other Individual Rights
- ProtectInformation
- Accountability and Oversight





#### CalPSAB Privacy Committee OCT 2007 – OCT 2008



#### E-Prescribing Task Group

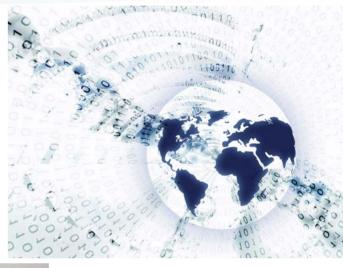








2009 v 2015



#### **Polarities**

Provider v Patient





Policy wonks v IT geeks

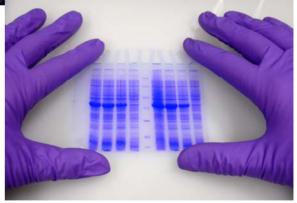


#### CalPSAB Privacy Committee OCT 2008 - OCT 2009 **Board Meetings** 2008 2009 10/09 10/28 3/5 6/29 5/7 9/30 Symposium 12/9 OCT NOV DEC JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT Privacy Committee 12/9 Meetings x/x x/x x/x x/x Joint Privacy, Security, & Legal Vetting Baseline Task Group Reco to Joint Applicability Task Group Vettina Board Reco to Privacy Committee; Verification of identify Board E-Prescribing X/X **Privacy Committee** PATIENT CONSENT x/x Labs Reco to TASK GROUPS Vetting Board Emergency Dept. X/X Minimum Necessary & Secondary Disclosures Mental Health x/x **Privacy Committee Privacy Committee** PATIENT CONSENT PATIENT CONSENT Reco to Reco to TASK GROUPS TASK GROUPS Vettina Board Board 4 New Situations 4 New Situations of Minimum Necessary & Consent Secondary Disclosures Legal & Privacy Committees; Patient Consent Interstate Exchange

## A Matter of Balance













#### Security Committee

Kevin Dickey, Chief Information Security Officer, Contra Costa County

David Minch, HIPAA/HIE Project Manager, John Muir Health





- The CalPSAB Security Committee is comprised of 62 members representing:
  - 7 counties,
  - 21 provider entities,
  - 5 health industry-related companies,
  - 9 state departments,
  - 2 health information exchanges, and
  - 5 health industry associations





#### **Security Committee Task Groups**

 Baseline – Performed a scan within healthcare and across all industries reviewing security standards. Using HIPAA & ISO as a base, grouped the standards into 4 primary security domains, and 14 sub-domains.







#### Access Control

- Authentication and Authorization
- IdentityManagement
- -Session Controls





 Applicability – This task group was a joint task group with the Privacy Committee.





### Device & Media Controls

– This security subdomain was considered to be relatively straightforward, yet vitally important due to recent ePHI disclosures due to stolen and lost devices and storage media.







#### **Baseline: Standards Domain**

#### **Administrative Controls**

- Information Security Organization & Responsibility
- Risk Assessment & Treatment
- Security Awareness, Education & Training
- Workforce Security & Incident Management
- Compliance Testing, Audit & Monitoring
- Contracts & Agreements





#### **Business Continuity & Contingency Planning**

- Business Continuity
- Contingency Planning
- Testing and Revision

#### **Facility & Equipment Controls**

- Facility Access Controls
- Device and Media Controls
- Technical Controls





#### **Data Protection and User Access Controls**

- Authentication & Authorization
  - (Access Controls)
- Data Assurance







#### **Access Control**

- Authentication California OCIO Proposed Std.
- Authorization (NIST 800-95, Policy Managed Attribute Based Access Control)
  - -7 Attributes Recommended:
    - Data Source
    - Entity of Requestor
    - Role of Requestor
    - Consent Directives of the Data Subject
    - Use of Data
    - Sensitivity of Data
    - Form / Method of Use





Identity Management - California
 OCIO + NIST 800-63

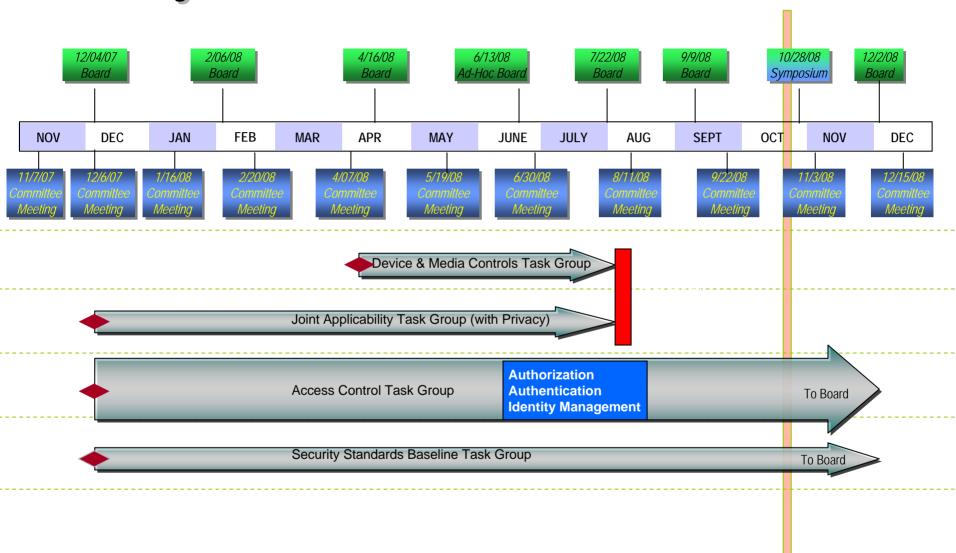
Federated with proofing and provision for establishment and revocation of privilege delegation

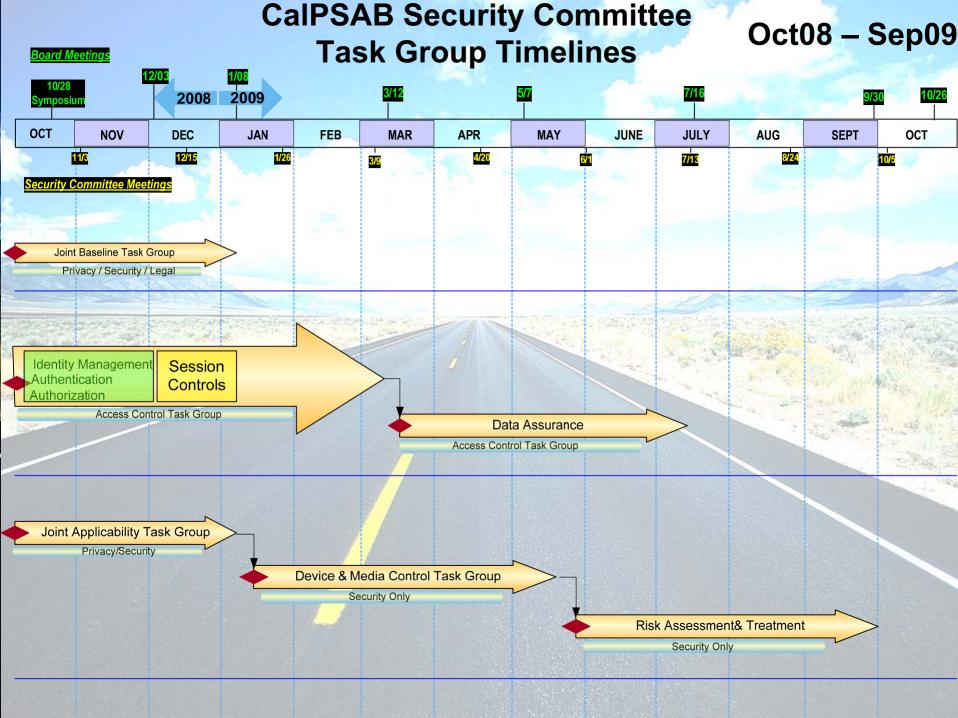
Session Controls
 Not yet addressed





#### Security Committee 2008 Timeline & Work Plan





#### Education Committee

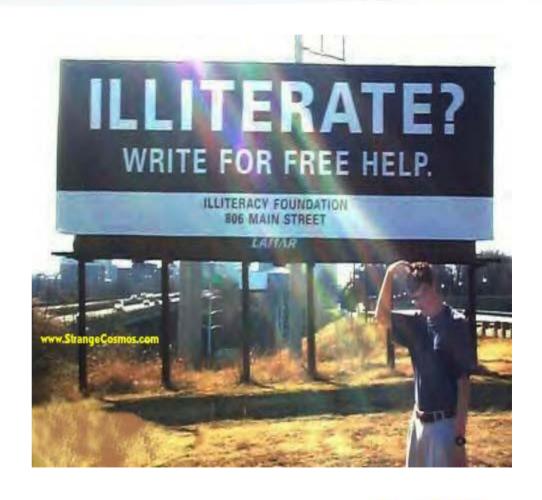
Anne Drumm, California Office of Health Information Integrity





#### **HIE Education**

Learn about our audience – and deliver the right message the right way!







- Education one of the Key Cornerstones
  - New concept
  - Tied to usage
  - All participants (consumers, providers, support entities) and all models of HIE will require education
  - Audience groups will have different education needs





- Education Committee started the task by getting a consumer "snap shot" of the existing landscape – literature review.
  - Limited information on consumer views towards HIE
  - Consumers interested but concerned with privacy
  - California information limited
  - Demographic information limited





- Consumer Target Audience Identified:
  - Parents/caretakers of children ("Generation X and Millennials")
  - Elderly Population
  - Chronically III
- Provider Target Audience





#### **New Media Communication Preferences**

	Veteran Born before 1946	Boomer 1946-1964	Gen X 1965-1981	Gen Y 1982-2000
Style	Formal	Semiformal	Notso serious; irreverent	Eye-catching fun
Content	Detail; prose-style writing	Chunk it down but give me everything	Get to the point – what do I need to know?	If and when I need it, I'll find it online
Context	Relevance to my security; historical perspective	Relevance to the bottom line and my rewards	Relevance to what matters to me	Relevance to now, today and my role
Attitude	Accepting and trusting of authority and hierarchy	Accept the "rules" as created by the Veterans	Openly question authority; often branded as cynics and skeptics	OK with authority that earns their respect
Tactics	Print; conventional mail; face-to- face dialogue or by phone; some online information and interaction	Print; conventional mail; face-to-face dialogue; online tools and resources	Online; some face-to-face (if they're really needed); games; technological interaction	Online; wired; seamlessly connected through technology
Speed	Attainable within reasonable time frame	Available; handy	Immediate; when I need it	Five minutes ago
Frequency	h digestible amounts	As needed	Whenever	Constant

Source: Communication World, March-April 2008, p.20; IABC.com/cw

- Provider Target Audience:
  - Some providers likely to have challenges relating to HIE.
  - Acceptance better in larger practice settings
  - Barriers
- Early education to include:
  - Small Practice Settings
  - Specialty Medical Groups
  - Senior Care Settings





- Provider Target Audience
   Preliminary (HISPC) findings on education needs:
  - Short, concise, relevant
  - Multiple communication channels
  - Multiple encounters from varied sources





- Consumer Education must:
  - Inform, Build Trust and Confidence
  - Resonate with the target audience, with the appropriate mode and frequency
  - Advise about choice (if applicable)
- Breakout sessions





#### **CalPSAB Education Committee OCT 2008 – OCT 2009** 2008 2009 10/09 **Board Meetings Symposium** 1/8 10/28 12/3 3/5 5/7 6/29 9/30 12/9 OCT NOV AUG DEC JAN FEB MAR APR MAY JUNE JULY **SEPT OCT Education Committee Meetings** x/x x/x x/x Support Privacy Committee - Patient Consent Efforts Consumer Research Plan Provider Research Plan **Education Committee Communication Plan Provider Education Toolkit Education Components Necessary** to Implement Patient Consent

#### Legal Committee

Suzanne Giorgi, J.D., California Office of Health Information Integrity





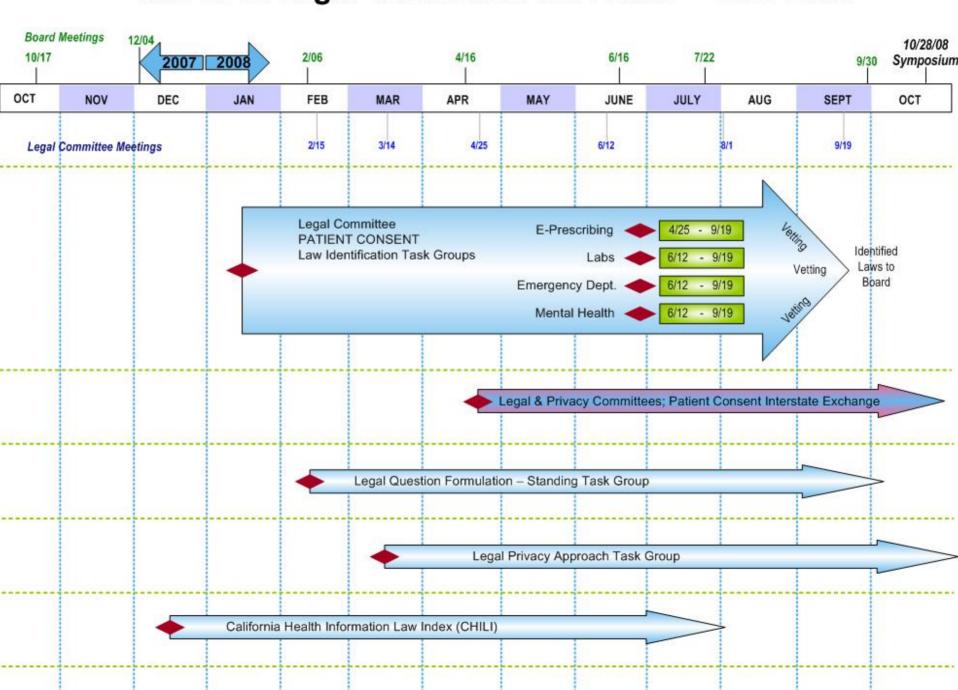
#### **MISSION**

Provide legal input to the CalPSAB and its committees for California Health Information Exchange (HIE) by sharing legal expertise to identify issues, to enhance understanding of legal issues and to offer alternative methods of resolutions.





#### CalPSAB Legal Committee OCT 2007 - OCT 2008



#### **Applicable Laws**

- Prescribing
- Laboratory
- Emergency Department
- Mental Health





## An Approach to Determining Privacy Rights

"All people are by nature free and independent and have inalienable rights. Among these are enjoying and defending life and liberty, acquiring, possessing, and protecting property, and pursuing and obtaining safety, happiness, and privacy."

California Constitution, Article 1, Section 1





#### **Privacy Concerns**

- The overbroad collection and retention of unnecessary personal information
- The improper use of information properly obtained for a specific purpose, for example, the use of it for another purpose or the disclosure of it to some third party





#### Interstate Consent



- InterstateCompact
- Uniform Law
- Model Law
- Choice of Law



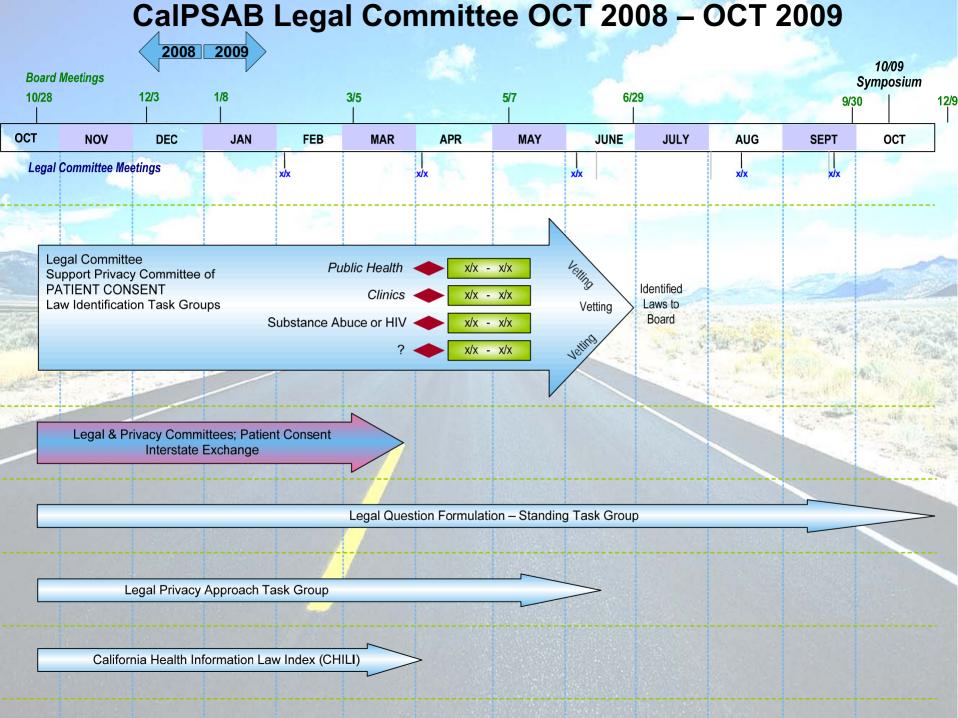


#### Current Law & HIE

- Treatment use
- Between healthcare providers
- Information which is necessary







#### California Health Information Law Identification (CHILI) project

Steven Bonorris, J.D., Hastings Law School





### Networking & Exhibit Viewing

Break Out Sessions
Begin at 2:45





### Closing Remarks

Bobbie Holm, Chief, Policy Branch, California Office of Health Information Integrity





# Thank you for Your Participation!

- Visit Exhibitors
- Complete Evaluations
- •Join the CalPSAB effort!



